

Apparel Business Plan

The Business Plan for Your Clothing Store

Workbook *Fourth Edition*

Excel® spreadsheet & Word® Option document on CD-ROM included inside jacket

Prepared with ProBP® Business Plan Software, the professional business plan software solution. This is the most user friendly business plan on the market.

Prepared and Edited by Eddie Corral

This Business Plan Contains Everything You Need To Complete The Business Plan For Your Store

Sections included are:

- Cover Sheet
- Executive Summary
- General Company Description
- Products and Services
- Startup Cost and Capitalization
- Marketing Plan
- Sales Forecast
- Operational Plan
- Management and Organization
- Financial Plan
 - Profit-Loss Statement
 - Projected Cash Flow
 - Balance Sheet
 - Breakeven Analysis



- Complete the business plan in eleven (11) steps.
- Contains samples, illustrations, charts, and graphs.
- Detailed instructions on how to customize your business plan.
- Select from the list of clothing products and store services to help you choose what you will offer your customers in the operation of your store.
- Each step contains the mistakes that you want to avoid.
- Learn how to keep your business plan up to date.
- In addition to the complete business plan, you are provided information references and website links to valuable business resources.

