

Application Of Quantitative Methods In Business

37 (P) COM 5

2009

COMMERCE

FIFTH PAPER

(Quantitative Methods in Business)

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer Question Nos. 1 and 2, which are compulsory, and *any three* from the rest

1. Answer the following questions :

(a) Fill in the blank : 1

A sample is a — of the population.

(b) Select the correct answer : 2

The two lines of regression in respect of two correlated variables X and Y intersect at the point

(i) $(0, 0)$

(ii) $(1, 1)$

(iii) $(-1, -1)$

(iv) (\bar{X}, \bar{Y})

9/1—500/1120

(Turn Over)

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Quantitative Marketing Research Wikipedia

Quantitative marketing research is the application of quantitative research techniques to the field of marketing. It has roots in both the positivist view of the world, and the modern marketing viewpoint that marketing is an interactive process in which both the buyer and seller reach a satisfying agreement on the four Ps of marketing: Product, Price, Place (location) and Promotion.

Dynamic Economics Quantitative Methods And Applications

An integrated approach to the empirical application of dynamic optimization programming models, for students and researchers. This book is an effective, concise text for students and researchers that combines the tools of dynamic programming with numerical techniques and simulation-based econometric methods.

Simon Business School

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Online MBA General USC Aiken Online

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Quantitative Methods In Process Improvement Six Sigma

Quantitative methods in process improvement -- Six Sigma -- Part 1: DMAIC methodology

Statistical Forecasting Information Amp Resources On

Learn about the various methods of statistical forecasting. Information on preparing Sales Forecasts and making Budget Estimations. Forecasting with advanced statistics.

Application Of Regression Analysis In Business Chroncom

Regression is a statistical tool used to understand and quantify the relation between two or more variables. In business, it can help you predict future demand.

Statistics Wikipedia

Mathematical statistics is the application of mathematics to statistics. Mathematical techniques used for this include mathematical analysis, linear algebra, stochastic analysis, differential equations, and measure-theoretic probability theory.. Overview. In applying statistics to a problem, it is common practice to start with a population or process to be studied.

INFORMATICS University Of Washington

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